

DATA-DRIVEN TEAMS: THE ART AND SCIENCE OF WINNING



WHEN

TBD

PRICE

\$4,700

WHERE

Live Online (Zoom)

EXECUTIVE CERTIFICATE TRACK

Management
and Leadership

Every executive, regardless of their industry, is trying to build a winning team—one that can deliver results in high pressure situations, again and again, despite the competition and external market forces. As we endeavor to build such teams, lead them through adversity, and sustain wins over the long term, we can look to superior sports teams for inspiration and answers.

Data-Driven Teams: The Art and Science of Winning examines how high-performing teams differ from their competitors across four main dimensions: talent, system, leadership, and culture. Drawing on best practices from the sports industry, this new course explores how data can be applied across each of these factors, from identifying talent to measuring your team's culture.

Please visit our website for the most current information.

executive.mit.edu/dwt

FACULTY*



Ben Shields



Shira Springer

TAKEAWAYS

You will learn:

- Why teams win—how high-performing teams differ from their competitors
- A data-driven approach to talent identification and evaluation
- Techniques to measure your current team's talent base relative to your business needs
- How to design a system that maximizes the potential of the talent on your team
- Mechanisms for feedback and iteration to continuously improve your team's system
- The role of the leader in fostering a winning culture over the long-term
- Techniques to better define and optimize your team's culture
- Data-informed insights on how to optimize your system to win more consistently

You will also actively engage in action-learning exercises that will help you apply the concepts and tools to your own team.

WHO SHOULD ATTEND

*Please note, faculty may be subject to change.

This program is designed for senior leaders in any industry who seek to build, lead, or enhance the performance of teams. If you are interested in learning how data and system design can help your team win consistently over time, then this course is for you.

I gained a much deeper understanding of how to connect data and intuition, structure and storytelling, in ways that truly move teams. The concrete examples and hands-on exercises made the learning highly practical and immediately applicable to my work.

OVERALL RATING | ★ ★ ★ ★ ★

– Makato S.

CONTACT INFORMATION

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